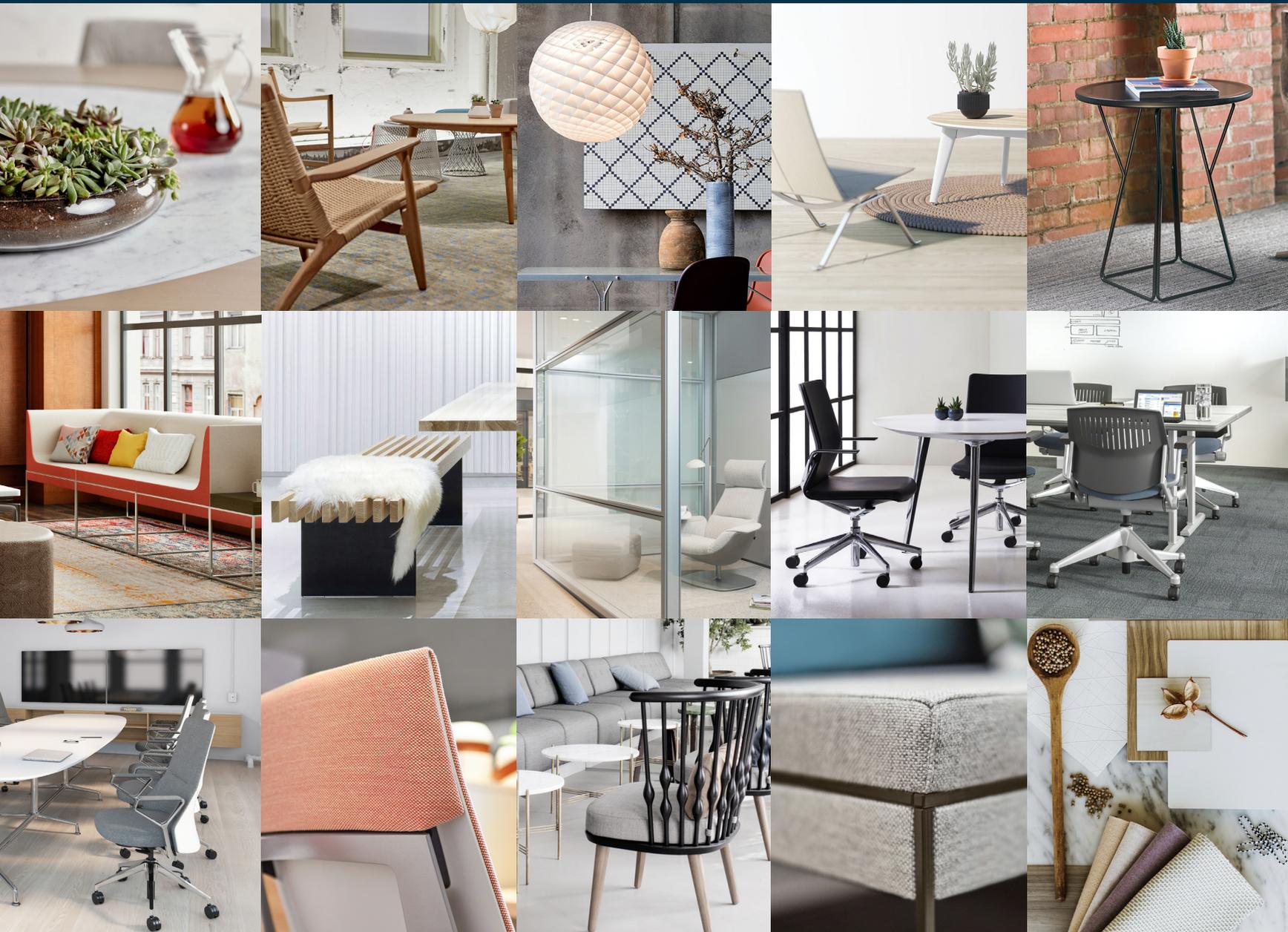


WORK INSPIRED

A SCOTT RICE LOOK BOOK





SR Collective Entrance

SCOTT RICE

◦WORK INSPIRED◦

LENEXA

14720 WEST 105TH STREET
LENEXA, KANSAS 66215

KANSAS CITY

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KANSAS CITY, MISSOURI 64108

MANHATTAN

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MANHATTAN, KANSAS 66502

SPRINGFIELD

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3D

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LETTER FROM ED

When I was attending school and considering career paths, I would never have dreamt of being involved in office furniture. While it does sound glamorous and fascinating, I chose to study Graphic Arts at Central Missouri State instead. Shortly after graduation, I was offered a job selling used office furniture which was as exciting as it sounds. I didn't realize, as I began this temporary side trip into office interiors, that the business can really get into your blood.

I am a firm believer that every industry has its own rewards and challenges such as competition in a shrinking global market, employee attraction and engagement. The commercial office industry has challenges that are shared by very few industries. This unique set of circumstances makes our industry far more interesting than simply selling furniture. In fact, furniture is only a small portion of what we do at Scott Rice Office Works and our integrated companies. Furniture is a core portion of our business but we have evolved into much, much more.

The workplace has undergone a renaissance. The work force continues to evolve and change with the skills and desires of new generations of personnel. At our company, we know that we have a significant ability to help organizations with the challenges they face as well as the health and happiness of their most important asset - their people.

I am lucky to be able to say I have the best job in the world. I get to work with and watch our talented team use their knowledge and expertise to guide companies and create great working environments. I hope this Look Book helps you understand why we are so passionate about what we do at Scott Rice.

Sincerely,



Ed Wills

President / CEO





>> COLLABORATIVE

To deal with more complex business environments, foster teamwork across distributed organizations and help drive innovation and brand differentiation, groups need spaces that nurture the process of collaboration. Research shows that the collective intelligence of groups outperforms the individual worker because the group has access to a diversity of experience and skills, and benefits from people building on each other's ideas. Different spaces can support different meeting modes, including Generative, Evaluative or Informative.

- 1 | Steelcase/Coalesse: Montara650 Stool & ScapeSeries Table
- 2 | Steelcase: Qivi Chairs
- 3 | Steelcase: Series 1 Stools
- 4 | Coalesse: Montara650 Stool, Montara650 Table & Exponents Mobile Display
- 5 | Steelcase: Bivi Rumble Seat, Buoy Seating, Bivi Freestanding Trunk, Campfire Footrest & Campfire Skate Table
- 6 | Andreu World: Nub Rocker & Dual Occasional Table
- 7 | Turnstone: Jenny Low Lounge, Campfire Skate Table & Campfire Slim Table



Photo courtesy of Andreu World

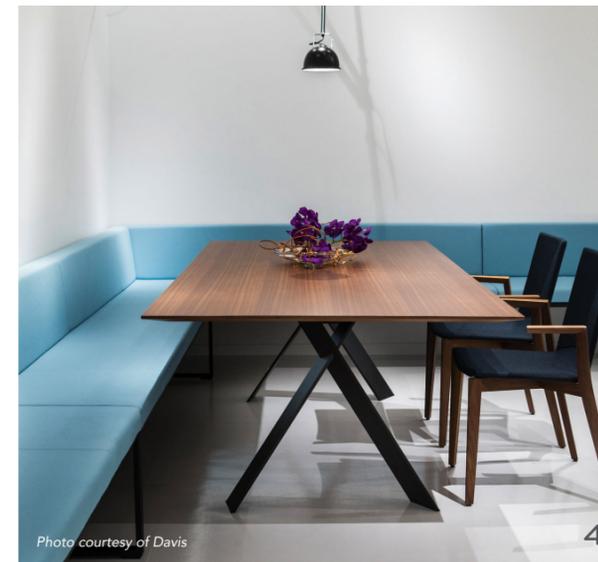


>> SYSTEMS

Systems Furniture is typically used in spaces where workers complete everyday tasks. It's a space to support both individual focused and collaborative work. Owned amenities like personal storage and uniquely chosen worktools allow workers to personalize their space.

- 1 | Steelcase: Answer Panel System with Back-painted Glass, Mobile Pedestal with Cushion Top & Gesture Task Chair
- 2 | Steelcase: Answer Fence System & Migration Height Adjustable Desk with Privacy Screens
- 3 | Steelcase/AMQ: KINEX Sit-to-Stand Benching System
- 4 | Three H: Rescape System
- 5 | Turnstone: Dual Height Bivi System with 3-High Depot & Think Chair
- 6 | Steelcase: Freestanding Answer Panels, Ology Height Adjustable Desk, High Density Storage, Dash Task Light, SlatRail Worktools & Think Task Chair





>> MEETING

>> CONFERENCE

Groups can meet in this private space to work on task-oriented or designated group activities ranging from traditional and formal to progressive.

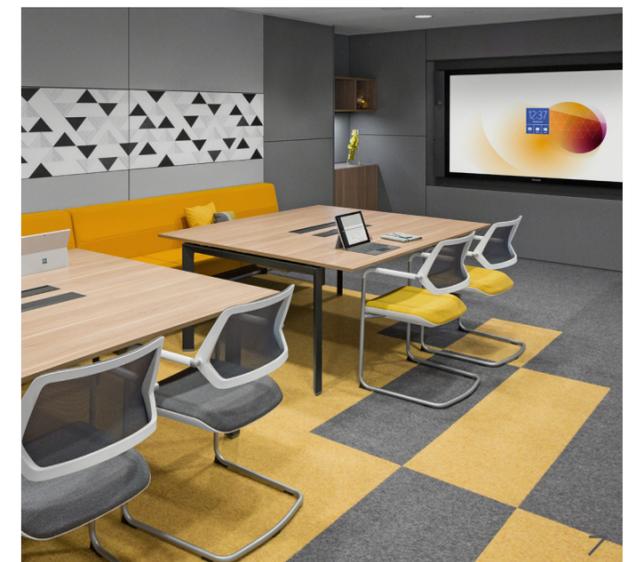
>> TRAINING

Mobility and reconfiguration offer workers freedom to shift from mode to mode, interact with content, connect to power sources and collaborate seamlessly.

>> PROJECT

Teams collaborate in this space for the duration of a project. Flexible furniture and options for content sharing and generation make these spaces productive.

- 1 | Coalesse: Massaud High Back Conference Chairs & SW_1 Conference Table
- 2 | Coalesse: Potrero415 Table, Massaud Conference Chairs & Exponents Mobile Display
- 3 | VS: Flip Table
- 4 | Davis: Ekko Table, Rhombus Side Chair & Modo Bench
- 5 | Davis: Apex Rounded Triangular Table & Join Side Chair
- 6 | Steelcase: Akira Tables & Kart Chairs
- 7 | Steelcase: Frameone Table, QiVi Side Chairs & Regard





1



Photo courtesy Allermuir

2



4



5

>> LOUNGE

People often want a more comfortable, inviting place to work that offers different postures and a more relaxed environment where they can work alone or meet with peers.

- 1 | Coalesse: Hosu Lounge & Hans Wegner Coffee Table CH008
- 2 | Allermuir: Famiglia Lounge Seating, Ottoman & Occasional Table
- 3 | Steelcase: Umami Lounge System with Screens & Bassline Occasional Table
- 4 | Coalesse/Viccarbe: Season Mini, Season Bench, Burin Table & Stan Table
- 5 | Mitchell Gold + Bob Williams: Major Arm Chair, Handler Pull-Up Side Table & Lydia Table Lamp
- 6 | Steelcase/Coalesse: FreeStand Table, B-Free Lounge, Table & Ottoman
- 7 | Cumberland: Elle Lounge Sofa & Ottoman



6



Photo courtesy Cumberland



1



Photo courtesy of Allermuir

2



Photo courtesy of OFS Brands

3



Photo courtesy of Andreu World

4



Photo courtesy of V/S

5

>> OCCASIONAL TABLES

Purposeful work deserves meaningful places that bring together design, performance and materiality - because how a space performs is just as critical as how it looks and feels.

- 1 | Mitchell Gold + Bob Williams: Hunter Sofa, TurIno Bunching Cocktail Tables & Staccato Wall Sculpture
- 2 | Allermuir: Haven Lounge & Host Standalone Table
- 3 | OFS Brands: Wyre Tables, Elani Lounge Chair & Rowen Sofa
- 4 | Andreu World: Olivia Side Tables & Siesta Modular Sofa
- 5 | V/S: Neutra Collection Low Organic Table & Boomerang Chair
- 6 | Steelcase/Coalesse: Bassline Occasional Table & CH100 Series Lounge Seating



6



>> ERGONOMOMIC

You don't have to sit up straight all day, regardless of what your mom told you. People need to be encouraged to shift postures throughout the day, move around and sometimes even put their feet up—research shows a more relaxed lounge posture promotes creative thinking. Make sure to provide a broad range of options so people can sit, stand, perch, lounge and move.

- 1 | Turnstone/Steelcase: Bivi Standing Height Table & Gesture Stool
- 2 | Steelcase: CF Series Dual Dynamic Monitor Arms & Think Chair
- 3 | Steelcase: Gesture Chair with Headrest
- 4 | Turnstone/Steelcase: Standing Height Big Table & Think Stools
- 5 | Steelcase: Ology Height Adjustable Table & Gesture Chair
- 6 | Turstone/Steelcase: Brody WorkLounge with LiveLumbar Technology, Adjustable Worksurface, Dash Task Light & Campfire Footrest
- 7 | Steelcase: Brody WorkLounge Foot Stool





1



Photo courtesy of Davis

2



3



4



Photo courtesy of SitOnIt

5



6

>> TASK SEATING

Most people spend 50-80 percent of their workday sitting down, and they have more direct and frequent contact with a task chair than any other furniture in the office. For a chair to be comfortable, it must respond to many human needs, including thermal comfort.

- 1 | Steelcase: Gesture Task Chair
- 2 | Davis: Exo Highback Task Chair
- 3 | Steelcase: Amia Task Chair
- 4 | Steelcase: Think Task Chair
- 5 | SitOnIt: Focus Task Chair
- 6 | Steelcase: Series 1 Task Chair
- 7 | Davis: Linq Task Chair
- 8 | Steelcase: Leap Chair Worklounge
- 9 | SitOnIt: Novo Task Chair



Photo courtesy of Davis

7



8



Photo courtesy of SitOnIt

9



>> OUTDOOR

Getting outdoors can do great things for your health. Reducing stress, lowering blood pressure and improving immune function are among nature's health benefits. What's more, incorporating elements of nature into your workday can also give your brain a boost, resulting in increased productivity, focus and creativity.

- 1 | Coalesse: EMU Terramare Seating & Table
- 2 | Coalesse: EMU Terramare Tables
- 3 | Coalesse: EMU Lyze Seating & Table
- 4 | Coalesse: EMU Kira Table & EMU Terramare Arm Chair
- 5 | Coalesse: EMU Heaven Table, Seating & Stools
- 6 | Coalesse: EMU Ivy Table & Chairs
- 7 | Coalesse: EMU Round Table & Seating





1

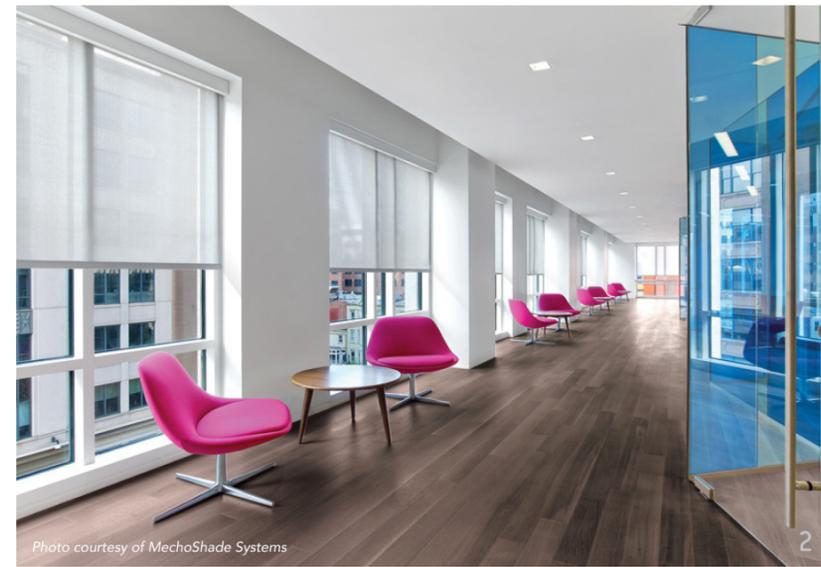


Photo courtesy of MechoShade Systems

2



3



4



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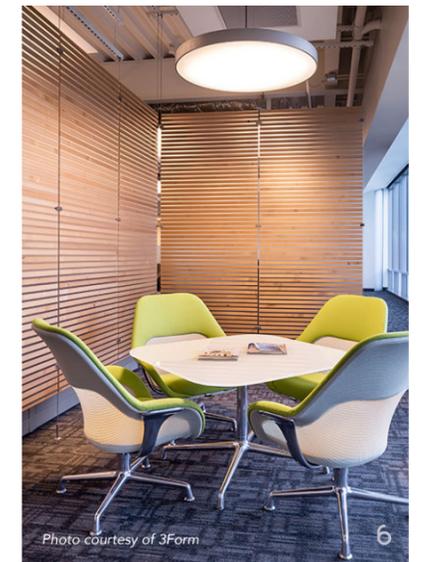


Photo courtesy of 3Form

6

>> ARCHITECTURAL

Teams in today's more open environments need privacy that is immediately accessible to them. Achieving the right balance between privacy and collaboration is fundamentally about empowering individuals with choices and some measure of control over their environment.

- 1 | Steelcase: V.I.A. Walls, Room Wizard, Lagunitas Lounge & Table, Gesture Task Chair, Dash Task light, DesignTex Wall Coverings & Elective Elements Desk
- 2 | MechoShade/Bernhardt Design: MechoShade Shade and Chiara Lounge Chair
- 3 | Steelcase: Privacy Wall, Gesture Task Chair, QiVi Side Chair, Ology Height Adjustable Table & Elective Elements
- 4 | Steelcase/Coalesse: Post and Beam, Lagunitas Lounge & Bassline Table
- 5 | Turnstone/Steelcase: Glass Selections Walls, Elective Elements Height Adjustable Table & Gesture Chair
- 6 | 3Form/Steelcase: Varia Ecoresin as Partitions and Wall Features with SW_1 Chair & Table
- 7 | Steelcase/Coalesse IRYS Pod, Potrero415 Standing Height Table, Montara650 Stool, Davos Bench, Elbow Chair CH20 & Montara650 Table
- 8 | SnowSound: Diesis Ceiling Application



7



Photo courtesy of SnowSound

8



>> LIGHTING

Lighting has a profound impact on people. It effects their physical, psychological and physiological health and overall performance in the workplace. Light sends a visual message which effects mood and motivation levels. Our circadian rhythms for sleeping and waking are also influenced by light. There should be a "layering" of light to create optimum comfort and safety in the workplace.

- 1 | Blu Dot/Steelcase/Coalesse: Stilt Floor Lamp, Bivi Rumble Seat, Sebastopol Table & Wishbone Chair
- 2 | Turnstone/Steelcase/Coalesse: Big Lamp, LessThanFive Chair, Millbrae Contract Lounge & Millbrae Table
- 3 | Turnstone/Blu Dot/Steelcase: Perimeter Floor Lamp, Campfire Half Lounge & Bassline Table
- 4 | Flos/Viccarbe: Superloon Floor Lamp & Ace Lounge Chair
- 5 | Flos/Steelcase/Coalesse: Arco Floor Lamp, Umami Lounge System, Wing Chair & Bassline Table
- 6 | Steelcase: Dash Task Light
- 7 | Flos/Steelcase/Coalesse/Turnstone: Aim Multipoint Pendant Light, Bivi Rumble Seating, Bassline Table, Alight Ottomans & Oculus Chair
- 8 | Artemide: Dioscuri Table Lamps

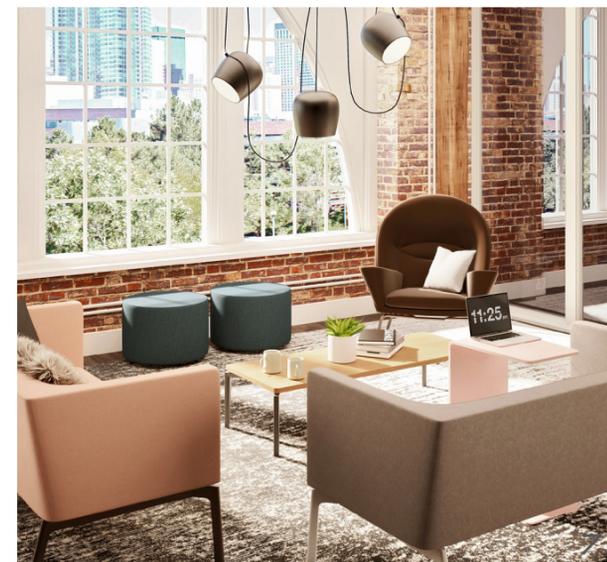


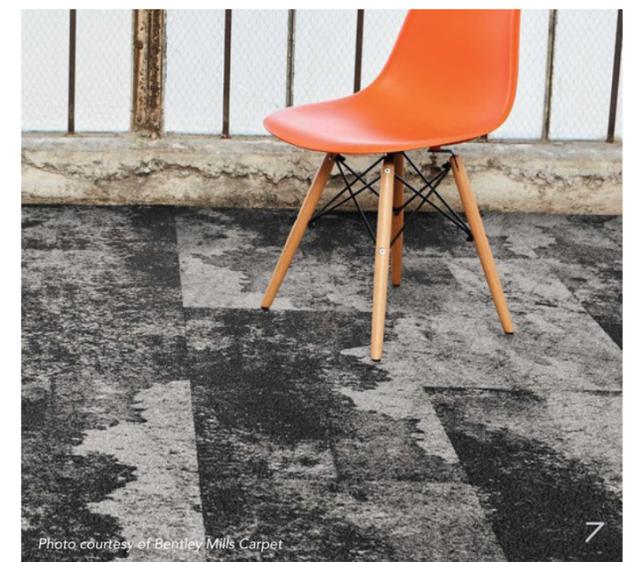
Photo courtesy of Artemide



>> FLOORING

Over the past decade, the commercial floor covering industry has undergone a dramatic shift. New and emerging trends have dictated changes in product design, while the need for commercial flooring that addresses specific acoustic, energy management and maintenance requirements has changed the way facility managers select flooring products. Coordination is key. We are seeing a trend in combining flooring products such as LVT, Broadloom, Carpet Tile and Area Rugs.

- 1 | Coalesse: Dreams Area Rug
- 2 | Blu Dot: Bousta Area Rug
- 3 | Coalesse: Simeon I & II Rug by Margaret Mccurry
- 4 | Coalesse: Condensation Area Rug
- 5 | Bentley: Core Deep Walnut Luxury Vinyl Tile with Shapeshifter Farrago Area Rug
- 6 | Blu Dot: Charlie Area Rug
- 7 | Bentley: Impasto Resist Carpet Tile





CREATING FEEL GOOD SPACES THAT ALSO PERFORM

SCOTT RICE BRINGS COMFORT
AND COLLABORATION TO THE
WORK PLACE

Millennials may get the credit, but every generation benefits from the latest trends in office design. And with employers now facing a diverse workforce that includes as many as three very different generations, the need for a flexible and adaptable – and comfortable – work space has never been more apparent.

And for anyone who's suffered through the various incarnations of the corporate office environment of the past several decades, the change is a breath of fresh air—a concept whose time has come.

"It's been an evolving idea," said Stacy Roth, Vice President of Strategy and Engagement, at Scott Rice Office Works. "There's been a big push toward a softer side. Everything has started to have this layer of personalization—just the comforts of things you'd find at home, as work and home life started to blend."

Scott Rice has brought that blend to life with SR Collective, an authentic and inspiring workspace thoughtfully curated for emotional connection. As a co-working showroom in the lower level of the Creamery Building in the booming Crossroads area of downtown Kansas City, the space offers meaningful places to work—places that feel good but also perform.

Featuring six office suites, a large co-working area, meeting rooms, common areas, privacy nooks and a shared work cafe, the lower level has been transformed from a simple basement to a true poster child for the latest in flexible office space.

"Most people go to an office, they have a desk, they have a chair, they have a conference table, and they

just do it because that's what they have," said Scott Heidmann, an interior designer who partnered with Scott Rice to select products and finishes. "They're not designers so they don't know about all the other possibilities out there."

Heidmann said the goal was to bring a touch of the unexpected to an environment that's often predictable.

"For me, it's about bringing new ideas to people and helping them experience something different than they've ever experienced before," he said. "How can we inject things that are special and unique?"

With more than 30 years of interior design experience, Scott Rice engaged Heidmann not only for his expertise – especially his work in the hospitality industry – but also his outside perspective.

"We want this space to feel unique and purposeful," Roth said. "The SR Collective is about creating meaningful places for people to work – places that feel good, but also perform. Thoughtfully curating the space through design, materiality and performance has turned the SR Collective into a destination where people want to work."

In fact, mood and energy were at the top of the list when the idea for SR Collective was first born in 2016. The company was connecting with local developers and

architecture firms to explore new ways to tap into the invigoration that was growing downtown. A meeting with Vince Bryant, founder of 3D Development, led to a collaboration in the Creamery Building. Bryant was just beginning work on the lower level of the building, which is owned and managed by his company.

"Scott Rice's involvement was instrumental in opening successful office suites and a collective office workspace in the Creamery," Bryant said. "Their first-class furnishings and creative design help to distinguish this space among the competition and make it an easy sell. Work environment is the key."

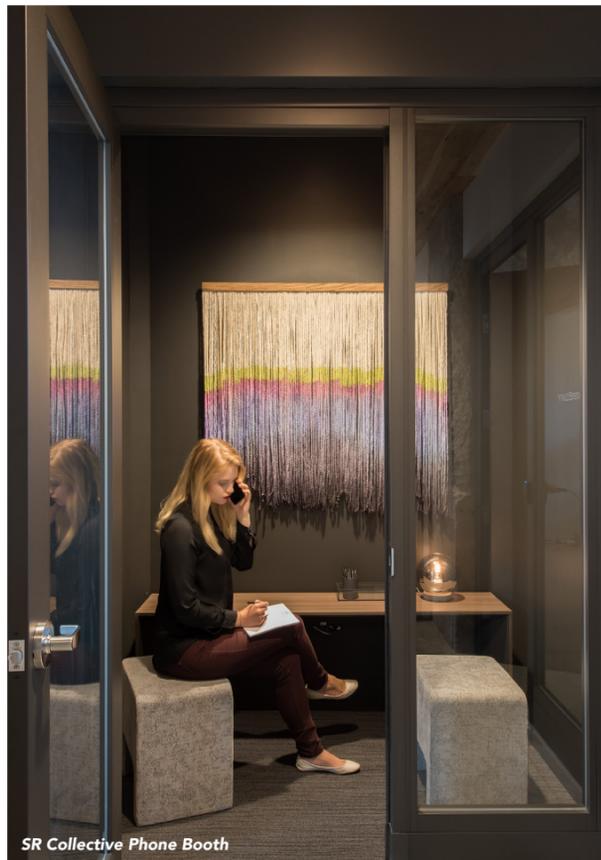
The lower level truly showcases that marriage of history and progress by melding modern touches with exposed concrete and brick, giving the space some characteristic Crossroads charm while also serving as a functional and aesthetically pleasing work environment. Heidmann said one of the exciting challenges of the project was exploring typically commercial products in a residential perspective from the Scott Rice portfolio.

One of his favorite pieces is three glass light fixtures that hang in the co-working space adjacent to a rough, exposed concrete wall.

"The beauty, the light and the glass that's so refined against something that's rough and textured—that kind of sums up the aesthetic," he said. "That dichotomy—they



SR Collective Lounge Setting



SR Collective Phone Booth



SR Collective Lounge Setting

talk to each other to me, and I love that sort of play."

Of course, beautiful design is nice, but it also has to work, especially for those tenants who interact with the various meeting rooms and lounges each work day. Melea McRae is the founder of Crux KC, a boutique marketing firm that occupies one of the office suites on the lower level. Her team was the first to move into the space and has enjoyed witnessing it all come together.

"The space is beautiful, of course, and we love working within a showroom," she said. "But the real value has been the flexibility of the various work areas and meeting spaces. As we move from writing to design, collaboration or solo work, we've been able to find the best space for the task at hand."

From the more traditional conference room with table and chairs to the lounge complete with sofa, rocker and

oversized lamp, Heidmann said the choices that defined the energy of each space were quite intentional.

"When you have spaces you can move to that provide different moods, ambiance, light levels, styles of furniture—I think that can affect your psyche and can affect your performance and how you work," he said.

The space is also perfect for those who may only need an occasional place to land. The co-working area not only includes plenty of traditional desks but also private phone booths, cozy oversized lounge chairs and intimate seating areas.

"I think this space speaks a lot to those larger organizations where someone might be asked to work from home but they crave the social experience or the collaborative environment," Roth said. "This allows them to get out of the office and have a space where they can meet clients, instead of trying to gather at a Starbucks."





EXIT



SR Collective Private Suite

Stacy Rose is the COO of AdamsGabbert, a business outcomes consulting firm headquartered in Corporate Woods, a suburban office park in Overland Park, KS. With so many of their clients downtown, she saw the benefit of having a satellite location in the heart of the city.

"Leasing space in SR Collective is not only convenient for our employees who need to visit clients downtown," she said, "but it's an impressive meeting space for when we need to meet with a candidate or prospect. The space just makes us look that much better!"

McRae agreed, adding that the space has created a positive domino effect on Crux's business development efforts.

"From starting in a home office to graduating to this incredible office, the move to this location certainly helped legitimize my business as a real business," she said. "Whether we're hosting client meetings or interviewing candidates, there's a vibe to this space that immediately impresses. Clients want to come here for meetings, and candidates want to work here. The ripple effect has continued in additional visibility from the traffic within the lower level, and new business opportunities with our office suite mates."

Of course, Scott Rice recognizes that the majority of individuals who'll come in contact with the space may not be overtly aware of all of the design components in play, and how each contributes to a work environment that better fits how we work. But that's not why they create.

"I love when you walk into a place and you feel good, and you're not sure why you feel so good. It's that subliminal experience," Heidmann said. "And when you can be aware that there are different environments that can affect what you need in your work day, that alone is success to me."



SR Collective Meeting Space



SR Collective Lounge & Meeting Space



SR Collective Lounge Space

STEELCASE PARTNERS WITH MITCHELL GOLD + BOB WILLIAMS

On September 18, 2017 Steelcase announced a new relationship with Mitchell Gold + Bob Williams, a leading home and hospitality furnishings brand known for its focus on comfort and timeless designs. The Mitchell Gold + Bob Williams collection augments the extensive Steelcase portfolio of office furniture, technology and architecture, offering expanded design options, easily accessed through the largest dealer network in the industry.

"We were drawn to the Mitchell Gold + Bob Williams vision of creating comfortable and stylish home furnishings, which can now translate into inspiring, informal work environments," said Allan Smith, Vice President, Global Marketing at Steelcase. "We are excited about the convenience this relationship brings to architects, designers and clients as they create the kinds of places where people can unleash their best thinking, collaborate more comfortably and work in a variety of informal postures."

"Scott Rice is thrilled to offer increased access to comfortable and stylish furnishings in the Kansas City Market," said Ron Burns, Scott Rice Chief Business Development Officer.

Based in Taylorsville, North Carolina, Mitchell Gold + Bob Williams is an internationally acclaimed home furnishings luxury brand offering upholstery, case goods, lighting, rugs and accessories designed to make people comfortable. The company sells its products in a growing chain of signature stores, national specialty retailers and fine independent home furnishings retailers nationwide, as well as through its website and from its catalog. Mitchell Gold + Bob Williams products are manufactured in the United States and the company is committed to environmental best practices to ensure a sustainable planet.

"Collaborative workspaces are among the most important trends making work life more engaging, effective and comfortable," said Mitchell Gold, CEO and Co-founder of Mitchell Gold + Bob Williams. "Our partnership will allow Steelcase to do this better than anyone else."

Steelcase partners with a diverse network of thought-leaders and organizations around the world. These partners enrich its offering, contribute to continuous learning and promise greater value to Steelcase customers. Mitchell Gold + Bob Williams is the latest of recently announced global and regional Steelcase partners. For more information on Steelcase and Mitchell Gold + Bob Williams, visit www.steelcase.com/partners.



GRETCHEN HOLY

AN INTERVIEW ASSOCIATE PRINCIPAL AND
DIRECTOR OF DESIGN FOR INTERIORS AT BNIM

Gretchen Holy is the current President of the Mid-America Chapter of IIDA and brings more than 20 years of professional experience to her role as Associate Principal | Director of Design for Interiors at BNIM. Stacy Roth recently was able to grab coffee with Gretchen to get to know more about her career, influences and passion.

>> CAN YOU TELL US A BIT ABOUT YOUR BACKGROUND?

I am not native to KC, I grew up in Topeka...a great place to be from. By the time I was in eighth grade I knew that I wanted to go into design. I ended up at K-State; I'm a product of the interior design program within the College of Human Ecology. Thinking back, I'm not sure anyone ever told me about the interior architecture program. I often wonder if I would have chosen that program had I known anything about it.

When I was in school, the job market was tight. Kansas State's Interior Design program was a four-year degree, but my parents had said, "Take five years, be a well-rounded student." That was probably a life saver, because most of my classmates never found jobs in the industry. When I graduated in '94, the economy was better, so I moved to Omaha and went to work for Leo A. Daly Company. Daly's is a great company, but was not a good fit for me to start out – I felt lost in such a global company. The woman who hired me left shortly after I started to work at Holland Basham (now known as HBA Architects) and I ultimately followed her there. I loved my time there because it was such a small firm. Instead of an office of 250 people there were maybe a dozen of us. I got a much better sense of what it takes to put a project together from start to finish. After getting engaged, I left Omaha to come to Kansas City and work at CDFM2 - which later became 360 Architecture and is now HOK. I jumped around a lot. I was definitely one of those people with the mindset that if you don't enjoy what you are doing and who you are doing it with then the rest of your life will be miserable. It took a while to find the right fit.

About 4 years after starting at CDFM2 I left to go to work at Wiedemann Architects which merged with Focus Design to become what is now Helix where I spent about three and a half years. I left Helix to join BNIM where I just celebrated my 15-year anniversary. It took a while to find the right fit, but that was my path.

>> HOW DO YOU DESCRIBE YOUR APPROACH TO DESIGN?

My design approach changes project to project based on the client type. Being on the interiors side, my approach to design is to be the client's biggest advocate. The work I do now is predominantly in higher education, which can at times be described as a three-headed monster. Typically, you engage with the Board of Regents, the Institute and finally the end-user of the building. Advocacy isn't necessarily an approach to design but it's what I hold in the highest regard. My responsibility as a designer is making sure that the client is being listened to and their needs are being met.

>> WHAT HAVE BEEN THE BIGGEST INFLUENCES ON YOUR THINKING AND YOUR DESIGN APPROACH?

That is something that has changed throughout my years of experience. Working at Leo Daily helped me understand the type of firm that wasn't the best fit for me. Back then their interiors group was a siloed part of the organization. Interior Designers didn't sit on architectural teams, which made it difficult to have influence on a project. I learned early in my career that I was much more interested in being part of an integrated, multidisciplinary team.

Coming to Kansas City, I had the opportunity to work with Marvin Manlove at CDFM2. One of the many things I learned from him was really taking a bird's-eye view of a project and thinking about





Georgia Tech | Photo Courtesy of Gretchen Holy

the organization as a whole. Whether its massing of a new building or a renovation where you are trying to understand how to best organize and move through the space. Understanding the flow of work for a particular client, as well as the flow for guests within that building is also very important. Marvin taught me how to look at stacking, blocking and overall organizational structure.

The past few projects I have been heavily involved in have been major renovations – one of which is a library renovation for the Georgia Institute of Technology. It's interesting that so much of my past career, approximately 75% of it, has been spent working on new buildings from the ground up or a complete gut and start over. Now I'm working on teams with more experience in renovations. A colleague who has spent most of his time working on renovation projects has taught me that sometimes what the client wants and what the building is willing to provide don't always agree. So, how can you come to a resolution and really make the architecture work for what the client needs? Navigating that course has been something that has been eye-opening to me. I consider myself an advocate for my clients, as a result, I sometimes find myself butting heads with my colleagues about what is best for the project. This then opens up dialogue to really look at the project from every angle, ensuring we provide the best possible solution for both client and building.

>> WHAT ARE YOU CURRENTLY FASCINATED BY AND HOW IS THAT INFLUENCING YOUR WORK?

I'm currently working on two library renovations the previously mentioned one at Georgia Tech and one at Cal Poly. Both projects have buildings designed in the mid-century – one traditional mid-century modern, the other a more brutalist style. I am currently amazed by how many manufacturers have gone back to some of the design aesthetic of the mid-century. It's interesting that the two projects I'm working on have or need that influence in a modern interpretation. Having the option to have new products that could one day become classics is something I've been pleased to see.

>> WHAT DO YOU THINK DESIGN RESOURCES ONLINE HAVE INFLUENCED SPACE TODAY?

Our architectural libraries are certainly much smaller! Overall, I think the positives outweigh the negatives. One major concern is the obligation we have as designers to make sure we understand and adhere to commercial product standards such as BIFMA & ANSI testing. Clients have access to retail pricing for residential products which at times market to commercial users; this can cause them to question why we are specifying a \$500 chair while there is a similar looking chair from an online retailer for \$200. It's important for us to have the ability to explain the difference to the client.

I recently attended an IIDA CLC (Chapter Leadership Council) seminar in Chicago this past summer. A speaker from BIFMA gave a great example of a client that had a tight budget for furnishings. Instead of purchasing commercial rated task seating for all of the employees, the client went with a residential rated chair that was a third of the cost. This upfront savings ultimately cost them millions of dollars in law suits because the chairs failed and employees were injured.

>> WHAT ARE YOU PASSIONATE ABOUT OUTSIDE OF WORK?

Time! Time has always been my passion. When I was at Helix I started working a condensed work week to focus on my hobby of painting. I maintained that schedule for a number of years, even after I started at BNIM. I then had a child and continued to do it to spend time with her on Fridays. After winning the Georgia Tech project it was clear that a condensed work week was no longer realistic. My kiddo was older and in school so I decided to go back to a five-day work week. I know I was more mentally balanced when I had a 4-day work week. It has been four years and I still miss my Fridays!

>> YOU MENTION THE WORD "BALANCE". HOW CAN YOU INCLUDE THIS IN YOUR WORK AND PERSONAL LIFE?

We had this conversation at BNIM a few years ago during our annual symposium. Our conversation lead to the fact that balance insinuates you have to give something up where as harmony does not. How can you make life more harmonious? Everybody thrives on different things. I thrive when I am on an integrated team and when I have personal time to pursue my passions outside the office.

>> WHAT ARE WORDS THAT YOU LIVE BY?

"I don't live to work, I work to live." this is something that resonates with me. I know people that never take vacations My husband is kind of this way. He enjoys vacation once he is on it, but the idea of being gone from work stresses him out. That is why I work – I work to take the opportunity to travel and spend time with friends. I certainly live by "I work to live" not the other way around.



DESIGNTex

**TRANSPARENCY IS EVERYTHING. BUT SO IS CONFIDENTIALITY.
HELLO, CASPER.**

Casper Cloaking Technology by DesignTex is an architectural film for glass walls that obscures digital screens to outside view. It acts as a smart shield to ensure data privacy while providing the peace of mind to collaborate freely in any working environment. This is a breakthrough that will unleash space design in the networked modern world. The Casper product offering also includes a suite of graphic patterns that provide an additional layer of subtle visual privacy. Our cloaking technology can either be used on its own or combined with one of these patterns to dial in the perfect balance of privacy and openness. You have to see it to believe it.

NEW TURNSTONE ADDITIONS IN 2018

BE ON THE LOOK OUT FOR THESE ANCILLARY ADDITIONS



>> CLIPPER

Designed with wings and a magnetic closing system, Clipper creates respite areas in the midst of distracting environments. Ideal for creative work and ancillary settings, Clipper balances visual privacy with physical accessibility and proximity. This agile approach to space creation empowers employees to rearrange their space for specific needs based on the task at hand. Use one Clipper alone for a quiet solo escape, or pair several together for a portable group project room. Tackable material facilitates brainstorming, promotes collaboration and creates partitions within larger spaces. Customizable with optional contrasting interior and exterior fabric selections and two sizes: 72" or 56" tall, Clipper is a lightweight, portable solution for the unique needs of today's workers and students.



>> CAMPFIRE POUF

An intricately-designed piece for lounge settings, Campfire Pouf helps promote casual interactions in the office by making it easy for people to connect naturally. The seaming detail adds beauty and sophistication to its clean design. Two layers of foam deliver sturdy support and comfort for short-term sits, while a small side handle enables portability.

Campfire Pouf's durable, one-size-fits-all mobile design can be personalized with three handle color choices and a selection of fabrics from the Bo-Peep fabric group.



>> CAMPFIRE STANDING SLIM TABLE

First seen at Neocon, Campfire Standing Slim Table creates a natural place for people to huddle before or after meetings and make impromptu connections in the office. Its shallow width maximizes available real estate, making the most of hallways and corridors by helping those places work harder without dominating available floor space. It's also an ideal fit inside enclaves for 1:1 meetings, or as a space divider for focus work or quick connections in small spaces. Standing Slim Table's built-in footrest facilitates a shift in weight for standing comfort, a bag hook provides space for personal belongings, and two standard outlets with optional USB ports power up devices. This table is available in all Steelcase veneers and laminates, and steel portions are available in all Steelcase paints, including Lux Coatings.



KATIE PARKER

AN INTERVIEW WITH SCOTT RICE'S CORPORATE SENIOR DESIGNER

Katie Parker has been a designer at Scott Rice for approximately five years and according to Ed Wills, President/CEO is considered one of our most dedicated designers. A few of her daily tasks as a designer at Scott Rice include space planning, providing insights into the workplace, specifying product, and packaging presentations. Her commitment to projects, attention to detail and creative talent are valued not only by Scott Rice, but her clients as well. We recently were able to snag some time with the busy designer to talk about design, creativity and the future workplace.

>> WHERE DID YOUR INITIAL INTEREST IN FURNITURE DESIGN BEGIN?

My Junior year of college at the University of Central Missouri, we had an Interior Design course where the semester project was corporate design. The summer before this course, I had interned with Amy Funk at Knoll Textiles, so I had an awareness of Knoll product and applications. Therefore, I wanted to apply Knoll products to my project. This was the first time I began to understand that furniture design was a much broader category than our previous furniture design course covering joints and construction details. Coincidentally, my first job out of college was with a Haworth furniture dealership. There I was able to pick up more furniture application and specification knowledge. As well as see how the world of architecture, which first interested me in this career, began to fit into the day to day work of a furniture dealer designer.

>> HOW DO YOU DEFINE CREATIVITY?

To me, creativity is about having an open mind and an ability to approach projects or processes from a new angle at any time. It is important to never pigeonhole yourself into a specific thought process and to be open to pushing the boundaries.

>> WHAT TYPE OF DESIGN STYLE DO YOU PREFER?

Me personally, I like things being symmetrical or linear. I prefer clean lines on products and color palettes that are primarily neutrals with pops of color to add interest. This allows me to accentuate items, but at the same time keep everything relatable and calmer. That is my personal design aesthetic.

>> IN THE WORLD OF DESIGN, WHAT DO YOU FIND TO BE THE MOST CHALLENGING?

Within a furniture dealership, I find that the most challenging aspect of the job is being creatively restricted due to specific product rules or specification guidelines. For example, it can be limiting when I prefer to use well-designed legs, but they are bracketed only for a particular product line. Often, I will request for a modification to the manufacturer based on my dream design, but there are reasons why that dream might not be approved. I prefer to push the limits and sometimes furniture design can be a bit limiting or challenging.

>> WHAT IS YOUR FAVORITE ASPECT OF DESIGN?

I love working and building relationships with clients. As a furniture dealer designer, I get the opportunity to work with our clients throughout the life cycle of their building and continue with them as they grow into their next building. Working on these types of long term projects with clients eventually evolve our relationship from colleagues to friends. When building a relationship with our clients we eventually get a good understanding on how the company functions. This then allows us to create very tailored applications for the end user.

>> **WHAT EXCITES AND INSPIRES YOU THE MOST AS A SENIOR DESIGNER AT SCOTT RICE?**

Overall, Kansas City has a great vision for design and it is exciting to see our industry apply the research that is being done in the corporate, educational, and healthcare environments to projects. This city is pushing the boundaries and being inspired by others' great work is what drives me.

Scott Rice also excites me because our creativity is of value and we are encouraged to participate in continuing our education through opportunities like CEUs, Conferences and design community events. There is a lot of opportunity for growth and discovery as a designer in this atmosphere.

>> **CAN YOU TALK ABOUT YOUR PROCESS FOR THE DESIGN VISION & DEVELOPMENT OF A PROJECT?**

My ideal projects are those in which the client or architectural firm partners with the dealership at the very beginning of a project. It takes time to develop trust and explore client needs through a variety of workshops. In these cases where we are brought in early, I get the chance to explore and identify how the employees work or prefer to work as well as observe adjacencies between departments. After all of the data-collecting, I look at the schematic design processes and how the research data for a particular space can be implemented. Research is a really critical part that quite often gets overlooked. From this point, we implement the overall ideas and stories into the project. Outfitting the allocated blocks with specifics has now become second nature. This success process allows us to design a custom space with a story that identifies with the end user.

>> **DO YOU HAVE A FAVORITE PRODUCT RIGHT NOW?**

After Neocon every year, there are a few dream products that come to mind. I have a few that I am waiting to apply to projects before the next Neocon. One is the JSI Indie product line. We actually have this product in the showroom right now. It sits a little low due to the design of the line, but it is a wonderful sit once one makes it to that low level. The softer hand on fabrics and curved corners on these pieces are nothing but comfort. My second product is Darran's new benching system called Thinking Quietly. This is a benching system with personality. The details that went into this product make a workstation feel a little less formal. The third and last product I will throw out is a product line from Viccarbe called Common. These informal stepping stone ancillary pieces are becoming a big trend in the furniture industry and I think Common is a unique player with its organic shape and comfortable sit.

>> **WE KNOW THAT SCOTT RICE AND STEELCASE FOCUS ON BRINGING INNOVATION AND RESEARCH TO THE WORKPLACE, WHAT DO YOU PREDICT THE FUTURE OF THE WORKPLACE WILL BE LIKE IN THE FUTURE?**

I recently attended a CEU about current and future generations of the workplace. It was interesting to hear about what is trending for generation Z. It had me thinking about where the workplace might be heading. Right now, I see a lot of buzz over ancillary furniture and I am seeing it specified on projects more frequently. From what I interpreted during the CEU, it sounds like the future generation will be wanting choices and experience in their workplace. The focus will not be as much about the open office environment as it will be about creating spaces for employees to move about as they see fit for specific tasks.

My thought on the future workspace is to create a variety of flexible spaces that can be manipulated to the users' needs at any given time. These spaces are offered in a variety of postures and interfaces with technology. I think the open office environment currently creates trust amongst co-workers, so a low to mid-range height on workstations will continue to trend. However, my major prediction is that the future of ancillary furniture will not be as big of a deal in open office settings near work stations. Instead I see designers beginning to think through how a meeting or enclave space can incorporate ancillary components. I predict that semi-enclosed or enclosed spaces will become a more desirable space for employees to retreat to. Keep in mind that these enclosures do not mean solid drywalls. I predict they will remain transparent to again grow that trust and sense of openness in the environment. My final prediction, which is already trending currently, is the incorporation of technology into these collaborative spaces and the innovative interactions that are fostered by these smarter spaces.

>> **WHAT ADVICE DO YOU HAVE FOR A YOUNG DESIGNER?**

My advice for a young designer is there are applications for specific reasons. With that being said, remember to keep an open mind and continue to push creative boundaries.



coalesse® + viccarbe
IMPORTS COLLECTION

Viccarbe, based in Valencia, Spain, is among a small circle of cherished partners and a key contributor to our portfolio since we launched Coalesse in 2008. This summer, we're extending our partnership further by introducing the Viccarbe Imports Collection. The entire Viccarbe portfolio – 30 different product lines ranging from lounge tables to side seating to occasional tables – will become available from Coalesse in the Americas effective this summer.



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