

# Continuing Education for Industry Professionals

**Scott Rice Office Works** and **Steelcase** are teaming together to provide a menu of the latest Steelcase CEU credits to support industry professionals in continuing their education. Please review the following list and contact Stephanie Mill at [stephaniem@scottrice.com](mailto:stephaniem@scottrice.com) or (913) 227-7740 to learn more about these opportunities.

## **Forces of Change: An Environmental Journey**

This course gives an overview of how environmental issues and initiatives have evolved; how they link with Health & Safety issues; with an emphasis on the current forces of change (such as US Green Buildings Council, Greenguard Certification, etc.)

**Learning Units: .1**



## **Green Textiles**

This course is an introduction to “green” terminology, organizations, and a “green” evaluation method using textiles and surfaces as the example. This course helps with understanding environmental attributes that are accounted for with product design, to explain ways in which a product can be classified as “green,” and understand the balance required to develop a product against other design objectives.

**Learning Units: .1**



**Steelcase**

## Designing for Sustainability - Through Life Cycle Thinking

Join us for a course that explores the five stages of life cycle thinking - and how the buildings in the industry can have an impact on each phase. Learn about the global environmental issues that help us measure and understand our impact, and learn about new tools available to help you assess the environmental health of the products you specify.

**Learning Units: .1**



## Generations @ Work

Two major forces affecting design today are culture and technology. In this session, participants will explore the characteristics of each generation and the effect on both the emotional health of individuals and the organizational welfare of those who share one work environment. Attendees will leave with a better understanding of the convergence phenomenon and how to use this information to leverage the design of space to promote positive relationships among generations.

**Learning Units: .1**



## Private Office

This course is a summary of our latest research findings in the Private Office. It shares new design principles and guidelines that address private office user needs. Also stimulates brainstorming on how to rethink private office applications.

**Learning Units: .1**



**Steelcase**

## Don't Hate Me Because I'm a Cubicle

Come and explore why this poor little box is hated so much and how Steelcase has taken this little 8 x 8 under their wing. If cubicles could talk, we're pretty sure they wouldn't be feelin' the love. Today's cubicles have become cultural icons for everything we despise about our work life. Poor, poor cubicles. They didn't mean any harm. They've only done what we have told them to do. So what if we tell them to do something else? Be something else? What if we gave cubicles a fresh, new attitude? Could that change our attitudes about them? Maybe we just haven't given them a chance.



**Learning Units: .1**

## Dyadic Work - The Power of Pairs

Research indicates that the work most related to entrepreneurial and strategic actions is driven by the efforts of pairs. Yet most companies don't recognize the importance of the pair to their business results, nor do they know that working in pairs is uniquely different from working individually or as part of a group. Our team of researchers conducted interviews, used video ethnography and observations, as well as user testing to rethink the individual workplace. Come see what happens when these psychological and behavioral insights are applied to workplace design.



**Learning Units: .1**

**Steelcase**

## Branding: Can You Live Your Brand Without Living in Your Brand?

In today's experienced economy, an organization's brand is more important than ever. The workplace can be powerful tool in building and expressing brand. This seminar will look at the close relationship between brand and culture, and explore the concepts about defining and designing a workplace that can affect the ability of an organization to really live and deliver on their brand promise.

**Learning Units: .1**



## The Foundation of Flexibility - Access Floors

This course explains the basics of an access floor, how it functions; its types; and its components. It also explores the advantages access floors can provide over traditional flooring methods, such as improved air quality, improved energy efficiency, and increased space flexibility. Access floors can also help contribute to LEED credits.

**Learning Units: .1**



## Professional Services

The world has changed... can you feel it? Clients are more discerning. Corporate real estate footprints are shrinking. Workers are more mobile and change employers more frequently. To better understand the critical issues affecting professional services, Steelcase launched an extensive, six-phase research and design initiative. Through our research we've noticed that space plays a big part in supporting or not supporting changes taking place. How is your workspace responding to the increasing demands of today's dynamic business environment? How does it support the diversifying areas of expertise, and offer ways to help new employees get integrated into the firm's culture?

**Learning Units: .1**



## Designs for Healing

This seminar is intended to share the latest Steelcase research project (April 2004) on the critical issues affecting healthcare and the needs of hospital staff, patients, and visitors. This course takes the architect and designer through the process used in the discovery phase of the research, and then through syntheses of those discoveries: and how the key learnings manifest themselves in space.



**Learning Units: .1**

## Experience In Outpatient Care

Research indicates that hospitals will soon be caring only for the sickest patients; all others will be cared for as outpatients. What sort of environment will those patients find? Does your outpatient environment promote the learning that is an essential part of treatment compliance? Does it support the collaboration among talented physicians, nurses and other staff that is so necessary to care delivery? We believe it can.



This course is intended to share the latest research on the critical issues affecting outpatient care delivery and the needs of patients, caregivers and partners in care. Architects and designers are introduced to our research methodology, real stories from our observations, and the insights and concepts generated from that work. All with the intent to help understand the deep connection between the outpatient care experience and physical space.

**Learning Units: .1**

**Steelcase**

## The Movement Toward Wellness in the Workplace



There are a lot of good things about the current approach to office ergonomics. However, emerging trends and new insights are calling into question the traditional view of ergonomics. Businesses today are taking a more proactive approach to employee wellness in the workplace. But has office ergonomics kept pace?

Up until today, ergonomics in the office has been somewhat reactive, focusing only on the physical science and the prevention of injury. Today, we look to expand the ergonomic lens to one that includes the impact of three different, yet related sciences—physical, cognitive, and social—making a “complete” ergonomic workspace and program look vastly different than what it’s ever been before.

Learn how the movement towards wellness in the workplace can help **minimize healthcare costs, maximize employee wellness and productivity, and attract and retain employees.** You’ll learn through provided thought starters, program checklist, and recommended next steps on how to help evolve your approach to office ergonomics.

**Learning Units: .1**

### Acoustics

There are many distraction in the workplace that affect productivity, Surveys indicate that noise tops that list, and it’s a very subjective issue; meaning that managing expectations is just as important as implementing an appropriate solution. This presentation is an opportunity to share some of what we have learned from our projects that can help improve the acoustical environments. By reviewing the basics of sound control, you will learn about the options available to minimize distracting noise, and improve the overall acoustical quality of the space.



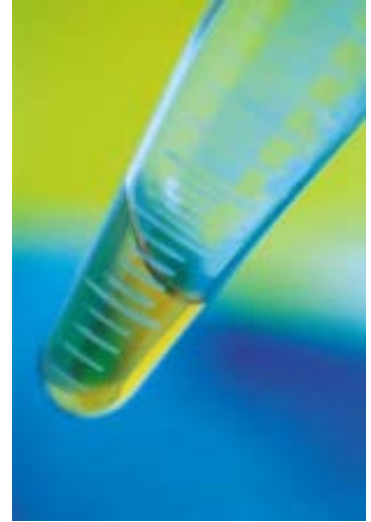
**Leaning Units: .1**

## Materials Chemistry

Understanding the deep chemistry of the products we use each day is critical to evaluate the impact a product may have on human health and the environment in which we live. This course looks at how you, as a specifier of interior products, can make a positive difference of the environment by the choices you make each day.

This course details how materials - from the selection process through manufacturing - can be a strategic factor in product design and development. It also demonstrates how the chemistry of materials can impact the lifecycle assessment of a product.

**Learning Units: .1**



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